



2018 GUCA Membership Directory Ad Rate Sheet

Stand Out from the Competition

Receive a 10% Discount by Advertising in the Directory and Monthly Magazine
Reasons to advertise in the 2018-2019 GUCA Directory:

- Receive unlimited ad exposure for a full year in an award winning publication.
- Stand out from your competitors for as little as \$175.00
- Purchase premium cover ad space (tabs and covers), space still available.
- Distributed to over 800 utility construction professionals.
- Feature your products and services with high visibility at a low cost.

Advertising Rates

	Black & White	One Color	Full/4-Color	Logo w/Ad
Back Outside Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!! + <input type="checkbox"/> \$125.00**	
Front Inside Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!! + <input type="checkbox"/> \$125.00**	
Back Inside Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!! + <input type="checkbox"/> \$125.00**	
Presidential Page	<input type="checkbox"/> N/A	<input type="checkbox"/> N/A	<input type="checkbox"/> SOLD!!!! + <input type="checkbox"/> \$125.00**	
Back 3rd or Front 4th Cover	<input type="checkbox"/> N/A	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$1,300.00 + <input type="checkbox"/> \$125.00**	
Tab Pages	<input type="checkbox"/> N/A	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$1,300.00 + <input type="checkbox"/> \$125.00**	
Full Page (5" x 8")	<input type="checkbox"/> \$700.00	<input type="checkbox"/> \$ 800.00	<input type="checkbox"/> \$1,000.00 + <input type="checkbox"/> \$125.00**	
Half Page (5" x 3.5")	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$ 550.00	<input type="checkbox"/> \$ 650.00 + <input type="checkbox"/> \$125.00**	
Business Card (3.5" x 2")	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$ 350.00	<input type="checkbox"/> \$ 450.00 + <input type="checkbox"/> \$125.00**	
Directory Listing Logo *Reg. Rate/**With Ad Purchase	<input type="checkbox"/> \$175.00*	<input type="checkbox"/> \$ 175.00*	<input type="checkbox"/> \$ 175.00*	

Artwork Deadlines & Mechanical Requirements

Artwork Requirements: Artwork can be emailed to michael@guca.com. Artwork must be submitted in high resolution PDF format at 300 dpi.

Artwork Dimensions: Dimensions listed above are listed as actual live area sizes and listed as W x H. There is no bleed area.

Artwork Deadlines: Artwork deadline is 7/31/2018.

Payment Deadlines & Information (Please read and complete all sections below.)

All Payments must be enclosed with reservation form and received by the payment deadline of July 31, 2018. Your advertising insertion order is only secured once payment is received. All ads are reserved on a first paid basis. Once completed by ad purchaser, this sheet acts as your advertising invoice. GUCA membership dues must be paid for an ad purchase to run at the member rate. NO EXCEPTIONS.

- Sending check made payable to GUCA. **Note:** Use this form for payment request for your company.
- Requesting advertising invoice from GUCA. **Note:** Invoices must be submitted for payment upon receipt.
- PO # _____ **Note:** If a PO is needed to expedite the payment process, complete this section.
- Requesting credit card payment form. **Note:** All Credit Card Charges will be billed a non-refundable convenience fee.
- Total advertising purchase: \$ _____

Please indicate artwork correspondence below. If you do not indicate anything below, we will use the ad we have on file.

- Use Same Ad as Last Year
- Submitting New Ad

Advertiser Company Information:

Please complete this form and send back to GUCA. Also, include this form with your mailed payment to the GUCA office.

Company: _____ Phone: (____) _____ - _____ Fax: (____) _____ - _____ E-mail: _____

Contact: _____ Signature: _____ Date: _____

GUCA Contact Information:

804 Main Street, Suite C, Forest Park, GA 30297
Phone: (404) 362-9995 Fax: (404) 362-9211 E-mail: michael@guca.com

*THESE RATES ARE FOR MEMBERS OF THE GEORGIA UTILITY CONTRACTORS ASSOCIATION, INC. NON-MEMBERS SHOULD CONTACT GUCA FOR NON-MEMBER RATES.
You are receiving this fax because you have an Established Business Relationship with GUCA as defined by the FTC & FCC requirements or you have requested this information.
If you no longer wish to receive fax updates from GUCA, call 877-723-4822, fax 404-362-9211 or e-mail info@guca.com to be removed.